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Forum "Social business incubation for youth"

Dissemination event of project results "Impact Youth"

September 07th, 2017 Tallinn - Estonia
Kesklinna Youth Centre
Address: Raua tn 23 2nd floor, Tallinn

- 10:00 Registration and coffee reception
- 10:30 Presentation of project, activities, results (10') (Introduction of project, partners and activities. Objectives and structure of the dissemination event (by INVOLVED ngo, Estonia)
Presentation of guidelines "How to facilitate development of social business incubation for youth" and presentation of the crowd-funding platform "Impact Youth"
- 11:00 **"Social entrepreneurship"**
What social enterprise is? Social business enterprise / existing cooperation models / How to initiate cooperation?, How does it work? (by Jaan Aps from Estonian Social Enterprise Network)
- Presentation of social business incubator or regular incubator/youth organization, interested in promotion and support of social business, **Incubation**, What is it?, Which is its roles?, How it works?, and cooperation with the Association of Social Entrepreneurship.
 - Presentations of 3 youth social entrepreneurs (Sharing experience and promoting social entrepreneurship.
 - Panel discussion with guest and audience (awards to the audience)
- 12:00 Youth entrepreneur 1 (PõhuNõu by Kaur Vahtrik)
- 12:20 Youth entrepreneur 2 (Happy gifts by Kristiina Kerge)
- 12:40 Youth entrepreneur 3 (The Gaps Organization by Elly Gragas – Philipines)
- 13:00 **Lunch**
- 14:15 **„Crowd-funding session“**
- Presentations of Crowd-funding: What is it all about? Breaking up fearful conceptions, How does it work? (by Tuulike Mänd from Hooandja ngo, Estonia)
 - HOOANDJA platform, introduction, How does it work?, How to start a project?, submission of a project for funding, what happens once the project gets funded? **Best examples**
 - Panel discussion with guest and audience



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15:45 **Presentation of IMPACT YOUTH platform**

- As part of project results Crowd-funding platform “impact youth” the platform will be introduced.

15:50 **"7 HR Dilemmas in Startups"**

- HR in Startup, Unique selling proposition (USP), learning and development (L&D).
- AIESEC ngo in Estonia.
- Global Entrepreneur.
- Global Talent.

(by Talha Ahmed from AIESEC, Estonia)

- Closure input / summary of the event.

16:30 Closure of the event

Coffee break with new contacts, sharing experience...

Additional information:

Changes in program: Minor changes in program are possible.

Further questions: info@involved.ee



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